



RATE CARD

DISPLAY ADVERTISING		Ad Size in Inches	Ad Size in Columns	1x Open	4x Save 10%	12x Save 15%	26x Save 20%	52x Save 25%
Quarter Column	QC	1.80" x 1.68"	1 col x 1.68"	\$ 29	\$ 26	\$ 25	\$ 23	\$ 22
Double Qtr. Column Horiz.	DQCH	3.85" x 1.68"	2 col. x 1.68"	\$ 49	\$ 44	\$ 42	\$ 39	\$ 37
Double Qtr. Column Vert.	DQCV	1.80" x 3.50"	1 col x 3.50"	\$ 49	\$ 44	\$ 42	\$ 39	\$ 37
Double Quarter Column	DQH	3.85" x 3.50"	2 col. x 3.50"	\$ 99	\$ 89	\$ 84	\$ 79	\$ 74
Triple Quarter Horiz.	TQH	5.90" x 3.50"	3 col x 3.50"	\$ 149	\$ 134	\$ 127	\$ 119	\$ 112
Double Half Column	DHC	5.90" x 7.22"	3 col x 7.22"	\$ 299	\$ 269	\$ 254	\$ 239	\$ 224
Double Triple Quarter	DTQ	7.95" x 7.22"	4 col x 7.22"	\$ 399	\$ 359	\$ 339	\$ 319	\$ 299
Half Page	HP	10.0" x 7.22"	5 col x 7.22"	\$ 505	\$ 455	\$ 429	\$ 404	\$ 379
Full Page	FP	10.0" x 14.62"	5 col x 14.62"	\$ 1,000	\$ 900	\$ 850	\$ 800	\$ 750
Banner	BNR	10.0" x 1.68"	5 col x 1.68"	\$ 125	\$ 113	\$ 106	\$ 100	\$ 94

BUSINESS & SERVICE DIRECTORY ADS*	Ad Size in Inches	Ad Size in Columns	1x Open	4x Save 10%
1" Directory Ad	1.80" x 1.0"	1 col x 1.0"	\$ 45	\$ 162
1 1/2" Directory Ad	1.80" x 1.5"	1 col x 1.5"	\$ 65	\$ 234
2" Directory Ad	1.80" x 2.0"	1 col x 2.0"	\$ 85	\$ 306
*All Business & Service Directory ads run Full Color at no additional charge.				

COLOR:

Full Color Display Ads are an additional \$300 per ad, per insertion.

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